



- FOR IMMEDIATE RELEASE -

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**CANNABIS CERTIFICATION COUNCIL TO RELEASE DRAFT
OF ORGANICALLY GROWN CANNABIS (OG) STANDARD FOR PUBLIC COMMENT**

The OG standard and certification draft will be made public for the first time for a six week public review and comment period. OG is set to be published in the Fall of 2020.

The groundbreaking Organically Grown Cannabis (OG) standard by the Cannabis Certification Council (CCC) has now reached the critical public phase.

With the support of the OGC [Technical Advisory Committee](#), the CCC has now made the first draft of the OGC standard available for public review and comment. [The draft standard is available via request](#) and via [the website](#). The OG standard is designed as the baseline organic standard for legal commercial cannabis producers around the world. In addition to the standard itself, the Council is developing a unique seal that consumers will be able to easily identify in retail environments and that will deter fraud in the marketplace.

“The OG seal will be the first of its kind in the cannabis marketplace, offering consumers heretofore unprecedented transparency and assurance about the quality and origin of their product.” [Rudy Ellenbogen, CEO of Whole Grow and Technical Advisory Committee member](#).

The comment period will remain open for six weeks at which point all comments will be reviewed and considered for publication in the final version of the OG standard, expected to be published this October. Public review and input before completion of a standard is protocol in the creation of any meaningful certification. Six weeks is ample time for thorough public consideration and feedback.

“The CCC is dedicated to educating both the industry and consumers about clean, sustainable production and this milestone in the development of the OG standard is a great benchmark of our success. Organic demand outpaces supply and there’s no reason to believe the same won’t be true in cannabis.” said Amy Andrie, CCC board member and owner of L’Eagle Services, a vertically integrated cannabis company in Denver, CO.

The OG Certification has been developed by the Cannabis Certification Council with the founding support of; [L’Eagle Services](#), [CG Courigan](#), [Boveda](#), [House of Cultivar](#), and [Whole Grow](#).

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About the Cannabis Certification Council

The [Cannabis Certification Council](#) is a nonprofit standard holding body focused on providing consumer and industry education, transparency and choice in the cannabis industry. Through the [#Whatsinmyweed](#) campaign the Cannabis Sustainability Symposium and now the Organically Grown standard, the council has become a leading advocate for clean, ethical and sustainable business practices in the cannabis industry.

About the Organically Grown Cannabis (OG) standard and certification

[The OG standard and certification](#) is the baseline organic standard for cannabis products. Uniquely crafted for cannabis production, OG helps producers and brands connect with consumers in an authentic way that enhances transparency and ensures a meaningful spectrum of quality and price in the marketplace.

About the Cannabis Sustainability Symposium

The [Cannabis Sustainability Symposium](#), organized by the [Cannabis Sustainability Work Group](#) and hosted by the Cannabis Certification Council, convenes top experts from across the country to present on the industry's key environmental challenges and best management practices. The symposium aims to educate attendees on the latest tools, techniques and technologies for efficient and safe cannabis production. This event offers the opportunity to network and develop new collaborative opportunities to advance sustainability initiatives.

About Rasky Partners

[Rasky Partners](#) serves as the public relations firm of record for the Cannabis Certification Council. Specializing in public relations, crisis communications and government affairs, Rasky Partners is proud to work with the CCC and the cannabis industry to drive best practices and standards.