

- For Immediate Release -

Cannabis Sustainability Symposium | Denver Colorado



Cannabis Sustainability Symposium to Recognize Industry Trailblazers with First-Ever Cannabis Sustainability Award

Applications Now Open for Inaugural Cannabis Sustainability Award Honoring Cannabis Companies Nationwide for Sustainable Operations

DENVER—DateTK—[The Cannabis Certification Council \(CCC\)](#), [Cannabis Sustainability Work Group](#) and partners are pleased to announce the inaugural Cannabis Sustainability Awards to be held at the fourth annual Cannabis Sustainability Symposium on Oct. 4, 2019 in Denver.

The Cannabis Sustainability Awards are a new and unique opportunity for cannabis businesses to be internationally recognized for their dedication to sustainable initiatives and operations within their organizations and their communities. The symposium and awards are being planned with in-kind support from [Denver Public Health & Environment](#), [Grasslands Agency](#) and [Marijuana Business Daily](#).

“The Cannabis Sustainability Symposium attracts some of the industry’s top thought leaders, making it an ideal event to launch an awards program that’s dedicated to showcasing the most creative sustainable solutions out there today,” said Andrew Myers, CEO of ProGrowTech, CCC board member and past presenting sponsor of the symposium. “It presents a new opportunity to share ideas and inspire members to incorporate new sustainable practices into their businesses.”

The awards cover six key areas: *energy efficiency*, *water conservation*, *waste*, *pest management*, *design*, and *community engagement*. All sustainably-minded cannabis businesses licensed in North America are encouraged to apply, and may submit applications for projects in multiple areas.

Applications will be scored along three key measurements: the project's impact on the environment and/or community; project innovation and originality; and quantitative and/or qualitative evidence of the project's results. Applications will be judged blindly by a committee of cannabis and sustainability experts.

"Denver Public Health & Environment is excited to learn more about the creative sustainable projects happening in cannabis across the country," said Emily Backus, Business Sustainability Advisor and awards judge. "Supporting sustainability efforts in the cannabis industry is an important part of the department's mission to empower Denver's communities to live better and longer."

Awards will be presented and all nominees recognized during the Cannabis Sustainability Awards Luncheon at the symposium on Oct. 4, 2019.

Award applications are open through August 16, 2019. Apply today at cannabiscertificationcouncil.org.

More information, including symposium registration and sponsorship opportunities, is available at cannabiscertificationcouncil.org.

###

About the Cannabis Sustainability Symposium

The [Cannabis Sustainability Symposium](#), organized by the Cannabis Sustainability Work Group and hosted by the Cannabis Certification Council, convenes top experts from across the country to present on the industry's key environmental challenges and best management practices. The symposium aims to educate attendees on the latest tools, techniques and technologies for efficient and safe cannabis production. This event offers the opportunity to network and develop new collaborative opportunities to advance sustainability initiatives in 2019 and beyond. [Registration](#) for the 2019 Cannabis Sustainability Symposium in Denver is now open.

About the Cannabis Certification Council

The [Cannabis Certification Council](#) is a nonprofit standard holding body focused on providing consumer and industry education, transparency and choice in the cannabis industry. Through the [#Whatsinmyweed](#) campaign and the Cannabis Sustainability Symposium, the council has become a leading advocate for clean, ethical and sustainable business practices in the cannabis industry.

About the Cannabis Sustainability Work Group

The [Cannabis Sustainability Work Group](#) was formed in 2016 with a mission to promote sustainability in the cannabis industry through education, the development and dissemination of best practices, and the facilitation of dialogue between the cannabis industry, the community, and technical experts. Members of the workgroup represent a variety of stakeholders, including cannabis business owners, consultants and contractors, government, and sustainability and policy experts.

For more information or to schedule an interview, please contact Ben Gelt at 720-838-8592 or Ben@CannabisCertificationCouncil.org.